



**confident.  
capable.  
credible.**

Success in today's world takes more than just a degree. It requires the right mix of business acumen, experience and creative problem-solving skills. You need to be professionally savvy, globally driven and have the ability to build customer relationships. At Kendall College, you'll also become a critical thinker, confident, capable, credible. Our business program is designed to help you develop, practice and use those skills.

**The Kendall College Advantage**

- A course of study that immerses you in real-world situations
- A program that cultivates global business leadership capabilities
- Business-relevant coursework from the first day
- A multinational, accomplished faculty of industry practitioners
- A college that is regionally accredited and internationally recognized
- Opportunities for internships locally or abroad
- A world-class, Chicago campus



**YEAR ONE**  
TYPICAL COURSE SEQUENCE

**During the first year you will:**

- Learn the culture of global business and gain the knowledge needed to succeed in a competitive world.
- Acquire business basics required for advanced study.
- Develop real-world teamwork skills through a variety of group as well as individual projects and simulations.

**Quarter 1**

16 credits (4 each per course)

- Professional Roadmapping
- Theory of the Firm
- Principles of Computer Applications
- Environmental Science

**Quarter 2**

16 credits (4 each per course)

- Composition I
- Sales and Sales Management
- Math Elective
- Multi-Cultural Dimensions of Society

**Quarter 3**

16 credits (4 each per course)

- Composition II
- Practical Negotiation & Conflict Management
- Foreign Language
- Fundamentals of Accounting

**Quarter 4**

16 credits (4 each per course)

- Composition III
- Statistics
- Foreign Language II
- Organizational Communications
- Professional Development (0)

**YEAR TWO**  
TYPICAL COURSE SEQUENCE

**During the second year you will:**

- Develop your business management skills and capabilities.
- Increase your base of business-related competencies.
- Expand your global as well as local outlook.
- Develop essential critical thinking and decision-making skills.

**Quarter 5**

16 credits (4 each per course)

- Business Contracts and Law
- Accounting Applications
- The Art and Science of Marketing
- Social Science Elective

**Quarter 6**

12 credits

- Internship (4+4)
- The Global Economy (4)

**Quarter 7**

16 credits (4 each per course)

- Project Management
- Science and Culture
- Services Industry Economics
- Business Case Development

**Quarter 8**

16 credits (4 each per course)

- Human Resources Management
- Technology and Innovation
- The Arts and Culture
- Labor Relations

**YEAR THREE**  
TYPICAL COURSE SEQUENCE

**During your third year you will:**

- Refine your business and people management skills.
- Develop strong leadership competencies.
- Specialize in your specific concentration.
- Create, plan, manage and execute an integrative capstone project .

**Quarter 9**

16 credits (4 each per course)

- Humanities elective
- Best Practices in Operations Management
- Marketing Management
- Concentration Course \*

**Quarter 10**

14 credits

- Strategy (4)
- Leadership in Services Industries (4)
- Concentration Course\*
- Kendall Integrative Senior Project I (2)

**Quarter 11**

14 credits

- Finance (4)
- Concentration Course\*
- Concentration Course \*
- Kendall Integrative Senior Project II (2)

**Quarter 12**

14 credits

- Personal Values and Ethics (4)
- Concentration Course \*
- Concentration Course \*
- Kendall Integrative Senior Project III (2)

**BACHELOR OF ARTS IN BUSINESS**

Education Designed for Your Success

When you study business at Kendall College, you will benefit from of a comprehensive and rigorous curriculum that combines career-specific courses with a strong academic framework.

At the conclusion of your studies, you will apply your knowledge and experience to the completion of an Integrative Senior Project that will focus on all of the steps necessary to design and launch a new business establishment - from developing a business plan to marketing your product.

Students in the program have the option of pursuing a concentration in Management or Culinary Arts. And, if you attend year-round, **you can graduate in as little as three years.**

**\* Management Concentration:**

- Design as a Competitive Edge
- Business Innovation
- Decision Making
- Entrepreneurship
- Global Leadership
- Business Investments & Personal Finance

**\* Culinary Concentration:**

- Professional Cookery
- Intro. to Baking
- Intro. to Professional Cookery
- Stocks, Sauces, and Soups
- Product ID and Storeroom
- Sanitation
- Nutrition
- Intro. to Garde Manger
- Methods of Cooking
- Catering or Foodservice
- Business Planning
- Cuisine of Mexico, China, or Thailand
- French Bistro Cuisine
- Advanced Sauces



# BUSINESS BACHELOR OF ARTS

Course Curriculum Overview

BUSINESS • CULINARY ARTS • EDUCATION • HOSPITALITY MANAGEMENT



**Kendall College**  
RIVERWORKS CAMPUS • CHICAGO